MICHELLE HENNINGSE

Michelle



SUMMARY

Senior graphic designer with 11 years experience working with both print and digital media. Highly skilled in most Adobe programs.

Deadline-orientated, creative individual that can manage design projects from inception to execution with minimal supervision and maximum cooperation with other team members.

SKILLS

Adobe XD

After Effects

Illustrator

Photoshop

InDesign

Premiere Pro

WordPress

PERSONAL INFORMATION

Surname Henningse

Date of Birth 28 August 1990

Gender Female

Marital Status Single

Nationality South African

Languages Afrikaans

English

First Name

Health Excellent
Drivers License Code 08

WORK EXPERIENCE

IPS HEALTH AND WELLNESS (2022-present)

As the Research and Development Assistant Manager at IPS Health and Wellness, I am responsible for executing, testing, and implementing new concepts and ideas. My role includes visualising and implementing graphics for print media (including but not limited to brochures, booklets, product packaging training manuals and other corporate items), digital marketing material (social media content, promotional videos and keeping their WordPress website up to date.

PLATINUM LIFE (2014 - 2021)

I joined the team in 2014 and got promoted to Supervisor in 2015. I designed for both print and digital media. I was also responsible for liaising with suppliers to get quotes for printed items and distributing projects between our design team.

TRUDON (2012 - 2013)

Created online and mobile advertising pages for clients in the form of websites, advertising banners and Facebook advertising.

References can be made available on request

EDUCATION

UNIVERSITY OF CAPE TOWN (2019)

Short course in Social Media Marketing

DESIGN SCHOOL OF SOUTHERN AFRICA (2009 - 2011)

BA Graphic Design Degree

Subjects included: Graphic Design, Commercial Art, Illustration, Photography, Illustration and Drawing, Art and Design Theory and Research, Business Practice, Visual Communication, Multimedia

UITSIG HIGH SCHOOL (2004 - 2008)

National Senior Certificate

Subjects included: Afrikaans First Language, English First Additional Language, Mathematics, Life Orientation, Visual Arts, Accounting, Physical Science

Original documentation can be made available on request